



RICHARD CRUX of London, England, the world's fastest shaver, demonstrated his technique Friday at the American Safety Razor plant in Verona during a tour of the United States. (Staff Photo by Sheffer)

World's Fastest Shaver Pays Visit to Area Plant

VERONA — Richard Crux, 25, of London, England, is touring the United States after being proclaimed the world's fastest shaver in a contest held recently in London, sponsored by Personna Razor Blades. A bachelor and computer operator for an international mining company, Mr. Crux, who visited the American Safety Razor plant here Friday, entered England's world champion speed shaving contest held in the men's hair dressing salon of Bush House in London.

Having seen a notice of the contest in the London Times, he entered and beat the former champion with a total shaving time of 19 seconds; 14 seconds faster than the old mark of 33 seconds.

The six-foot-eight Englishman will be touring 10 major cities in the U. S. to demonstrate the outstanding speed with which he is able to get a clean comfortable shave.

During his five-week tour he will challenge all comers to his new found title as Speed Shaving Champion of the World.

The contest, set up and promoted by Personna Razor Blades, is used as a promotional gimmick as well as determining the fastest shaver in the west.

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